

# 3 Simple Techniques For Driving Tons Of Free Targeted Traffic To Your Website Fast!

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## - Notice

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**Hi** thanks for picking up this special report, before we get started it's only fair that I tell you that the information you're about to receive, many are paying some big money for.

However I want to give them to you for free so that you can elevate your affiliate marketing efforts to another level without having to go to the poor house to do it.

O.k. enough of that. Let's get down to what you came here for. Let's talk fast free traffic.

## The Key To Free Traffic is...

### 1. Consistency

Before I get into the methods and techniques that I'm about to share with you, it's important that I share with you that getting free traffic to work for you is about working at it regularly.

But don't worry because it's like that for traffic in general whether free or paid so don't expect to try these techniques out once and see a rush of traffic by tonight. Are you o.k. with that?

However you will see some.

Now there is another key to free traffic and that is...

### 2. Systematize

When I first started online a couple of years ago, one of the things I used to do was try to do everything... in one day.

Talk about exhausting and discouraging. I would literally spend hours trying to use every traffic technique and method I could think of or would come across. WRONG.

If you do this you will end up burned out and frustrated and you'll probably want to quit. You don't need to experience this, there is a better way to do things.

What you need to do is settle on two or three methods that you can use in a systematic way to create the end result you're looking for which is more traffic and more money.

### **Article Marketing Sucks but...**

The fact of the matter is article marketing works but there is a right way and a wrong way to get the job done.

For the most part many people think they have to write award winning literary masterpieces to get readers to click over to their website. This is a big mistake and it will cost you lots of time if you're doing this.

Here's what you need to do to get the traffic pumping through your articles.

#### **1. Keep your articles brief.**

300-400 words is enough. Most people can't concentrate longer than 300 words, so if your articles are longer than that, chances are they are more than likely clicking away before they ever get a chance to see the link to your website.

#### **2. Give your readers something, but don't give them everything.**

One very successful marketer coined the phrase "useful but incomplete". The point is that you don't want to make your reader feel like they made a mistake checking out your article, especially if you are trying to brand yourself in your niche.

Give your reader something useful enough for them to feel like you know what you're talking about, but incomplete enough to make them want to click through to your website to find out more.

#### **3. Don't bust your brain trying to write articles for every keyword on the planet.**

Some keywords just don't make sense no matter how you try to put them, so don't waste your time.

Use keywords that are relevant to your article, don't try to fit a square block into a round hole. Time is money and you don't want to waste either of them.

You can do a quick search using [Google's Free Keyword Tool](#) to find what you need

#### **4. Keep your author resource box or bio box brief.**

Ever read an article that ended with a whole list of the authors' credentials and by the time you actually got to the link you just weren't interested anymore?

Well that's how your readers will feel as well if you copy that style. A simple line ending with a link to your site will do just fine.

Example: If you liked this article you can get more information at Visit My Site.com

Sounds overly simplistic but believe it or not, I've tried both long and short bios and the short ones rock every time.

### **5. Be sure to include the full address of your website in your bio box along with a keyword rich anchor text version.**

Keyword rich anchor text will help your article to rank in the search engines for the keyword your targeting.

A quick example would be something like: If you would like to [train your german shepherd now](http://www.trainyourgermanshepherdnow.com) download my free report at: <http://www.trainyourgermanshepherdnow.com> and discover 3 quick secrets you can use right this minute.

The words highlighted in blue are your anchor text and in case your reader doesn't click that link they can click on your address.

O.k. one last article marketing secret you can use to get instant traffic to your articles and ultimately to your website...

### **6. Bookmark your articles after you write them.**

Now you're probably thinking that you have to bookmark your article to every site on the internet but you don't. If you were to bookmark your articles to at least 4 or 5 sites that would be enough to get instant traffic to your website.

A few key sites that always seem to generate instant traffic for me are:

Digg.com  
Stumbleupon.com  
Delicious.com  
Jumptags.com  
Reddit.com

There are tons more you can use if you have the time. You can also use the service at [Onlywire.com](http://Onlywire.com). This site offers a free and paid option. The free option works just fine and allows you to submit your articles to around 15-20 sites at the click of a button.

Now as I mentioned earlier the key is to do this everytime you write your articles. With consistency and effort you will start to get targeted quality traffic to your site and fast.

Here's a short list of article directories you can submit your articles to:

Ezinearticles.com  
Goarticles.com  
ArticleDashboard.com  
Ideamarketers.com

Sounds like a lot of work but once you actually do it, you'll see how easy it is, but if you want a faster way to do it [click here](#)

Let's talk a bit about how you can get more juice from your article marketing efforts.

## **Create Traffic Generating Videos Using Free Software You Already Have**

Now that you've written some articles it's time to get more traffic for your effort. If you haven't been using videos to drive more traffic to your site, it's because you...

- A. Don't yet understand the value of video marketing or
- B. You're not quite sure how to do it

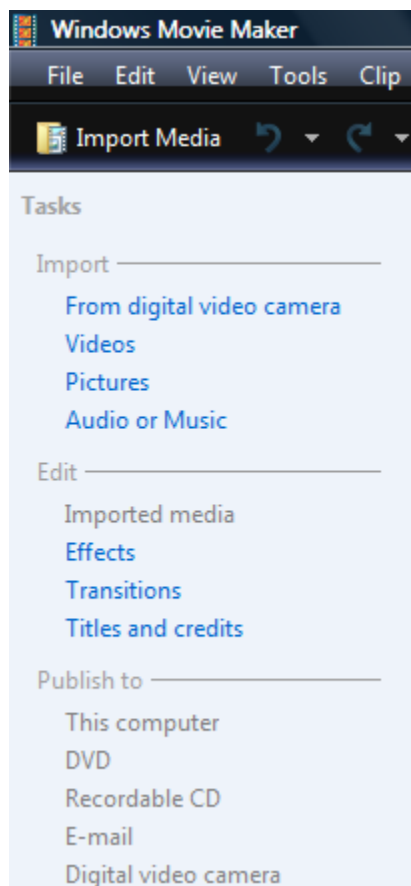
If you're in the B group don't despair it's actually alot easier than you think, but I remember being somewhat baffled as to how to do it for awhile until I finally figured it out.

So now I'm going to share what I've learned with you so you can do it too.

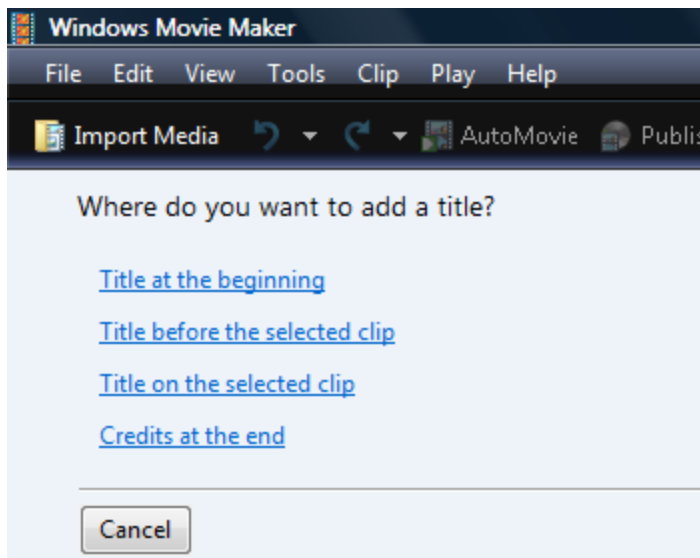
For starters if you have a PC, just about everyone comes with Windows Movie Maker.

Here's what you do...

1. Go to programs and click on windows movie maker. You will see this once the program is opened...



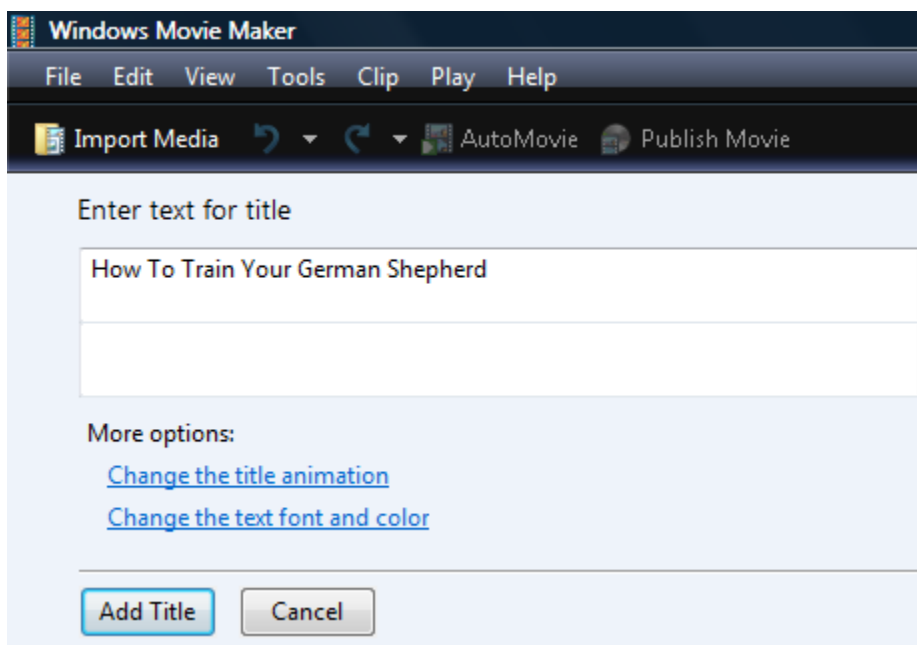
2. Next click on titles and credits and you will see this...



Now before you go any further here's what you need to do. Pick any one of your articles and break it up into your title, 3 or 4 main points you can highlight as bullets and your conclusion.

3. Next you'll click on "Title at the beginning" and put in your title.

So let's say you wrote an article about how to train your german shepherd. Your first slide will contain the title of your article like this...



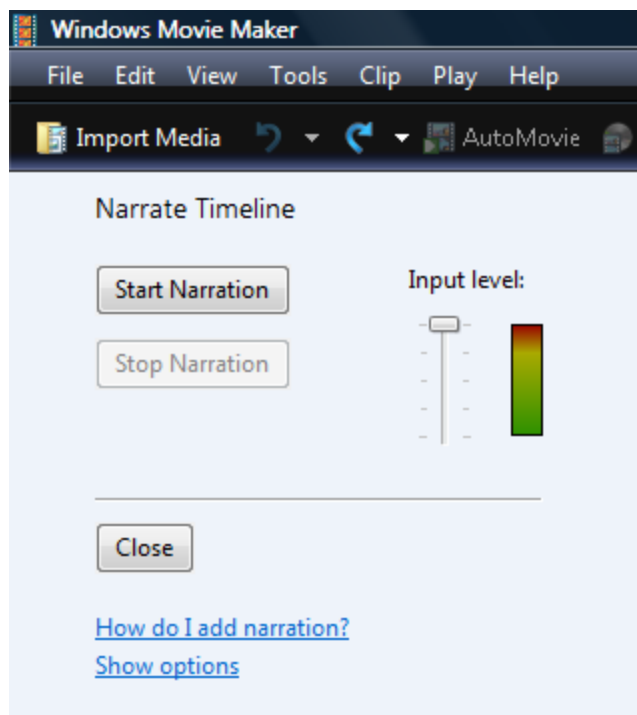
Click "Add Title" and now you've created your first slide. You can change the text font and

color as well as the background color. You can play around with it to see which effect you like best.

Now once you've created all of your slides, you're now in position to read your article into a microphone which doesn't have to be expensive at all and if you're computer has a built in mic that's even better.

To read your article into your computer, open another tab on your browser and once you click the record button on windows movie maker you can click over to the tab containing your article and start reading.

To find the feature that will allow you to record your voice over for your article click on "Tools" and then click "Narrate Timeline" you should see this...



If you have a built in mic, once you start talking you'll notice the input level picking up your voice. If you don't have a built in mic you can pick up one for cheap at radio shack.

To start recording click "Start Narration" and when you're done click "Stop Narration"

**Here's a tip you're gonna need to know.**

Once you've set up all of your slides you're going to need to increase the amount of time they display to at least 2 minutes, otherwise once you start reading your article if the slide time is short, windows movie maker will stop recording.

Took me a couple of minutes to get that one ;-)

When you first do this it will take you a few minutes to get the hang of it, but once you do you can crank out a couple of these a day or as many as you want.

[Click here to see a live example](#)

## How to Maximize Your Video Traffic For Free

Now it's time to multiply your video traffic by opening a free account with [Tubemogul.com](#)

This site will let you submit your video to at least 10 different video sharing sites at the same time. The setup is simple and by submitting each of your videos you will greatly increase your websites exposure as people click through your link to check out your website.

Which brings me to an important point you cannot overlook if you want this to work like gangbusters for you and that's...

Make sure to lead with your main keyword in the title of your video. Here's what I mean, if you click on the link to the live example I gave you a few sentences ago, you'll notice that the keyword I targeted was *"How to make money from your computer"*.

When you go to submit your videos make sure to do the same so that you can rank well for your keyword. You'd be surprised at how fast a video can get you ranking well for your keywords.

O.k. so now you know how to turn your videos into articles, but if you don't want to deal with trying to do this yourself there is a much faster way to get this done and you can [find out about it here](#)

## 2 **FREE** Underground Traffic Monsters You're Really Gonna Like!

Right now I'm going to share with you two sites that will send you a steady flow of traffic. The beauty of these two sites is that you don't have to do anything fancy and they give you another way to get more free traffic from your articles.

O.k. so let's get to it.

The first site is...

[Scribd.com](#) - It's free to sign up and you'd be surprised to find out how many people visit this site on a daily basis looking for information. The alexa ranking for this site is currently 234.

In case you're not familiar with Alexa, it's a website that tracks the amount of traffic a website gets. The lower the number signifies the popularity of the website.

So what that means to you is that out of millions of websites online, scribd.com is the 234th most visited website on the internet. That's a lot of traffic.

### How To Use Scribd

In order to use this site first of all you're going to need to convert your article into a PDF. A pdf is a portable document file and can be read or downloaded on just about any computer.

To convert your article into a PDF you're going to need software to help you do that and guess what? You already have it.

If you have a Gmail account simply go to Google's homepage and click on the tab that says "more".

Once you click on the "more" link you'll see a drop down menu and next you'll click on "documents".

After you click on documents you'll see a button that says "create new". Click on that button and you'll see another drop down menu.

Click on "Document" and you'll see an empty page that you can copy and paste your article into.

Once you've pasted your article into the blank page your next step will be to convert it into a pdf and here's how you'll do it.

Click on File in the Google docs tool bar and then click "Download as" and then click "PDF".

Click save file and download the pdf to your computer.

Once you've downloaded the file to your computer you can retrieve it by locating the download folder on your computer and when you click on the file the pdf should open right away. Voila!

What I usually do to be able to find my pdf's quickly is place the files on my desktop so that I can upload it to scribd.

### **Tips for getting the best results with Scribd.com**

- 1.** Make sure your keyword is in the title of your article, preferably in the beginning.
- 2.** Be sure to make the font size of your title a little bit bigger than the rest of the text and change the color to red or blue to make it stand out.
- 3.** You can put a picture/s in it to liven it up a little, but don't go overboard. One thing you want to consider about your audience is that they are looking for information so they are not going to be interested in flashy graphics or banners.
- 4.** Make sure to include a link back to your website in your document before you download it. To do this simply highlight the keyword or phrase you want to convert into a clickable link and then click the "Link" button in Google docs and enter the url of the website you want your readers to go to.  
[Click here for a live example](#)
- 5.** In the brief description box that will pop up once you upload your article, you can use an excerpt from your article to arouse the curiosity of your audience to read further.
- 6.** You'll also see a section that will ask you for "tags". Make sure to put your keywords here as this will help your audience to find you, these can be the same keywords you found when you first wrote the article.

Once you've finished uploading your article you can bookmark the link to your document using Onlywire.com or with the other sites previously mentioned in this report.

## **On to free traffic monster #2**

The next website that I want to tell you about is...

[Docstoc.com](http://Docstoc.com)

Docstoc is very similar to scribd with one major difference. By uploading your PDF's to this site you can potentially land on the first page of Google for your keyword in minutes.

In addition to supercharging your rankings the alexa rank for this site is 790. So here is another cool free traffic monster you can exploit for profit.

As mentioned with scribd you'll have to convert your article into pdf format and if you've done this already for your scribd account now you can upload that same article to docstoc.

The key to maximizing your traffic is to make sure you lead with keywords that will attract the kind of audience that produces sales.

It's free to open up an account and as in the case of scribd simply enter the necessary details that will help you rank extremely fast and high in the search engines.

[Click here for a live example](#)

So far I hope you can see how powerful this information is and the great thing about it is you can always increase your efforts by outsourcing your bookmarking and article writing for greater effect.

However if you don't want to go through the trouble of trying to find a reliable writer or maybe you're just not at that stage in your business yet, you might want to check out an amazing tool that can easily boost your article production and fatten your pockets at the same time.

To get the full details, [click here](#)

The key to succeeding with the information I've shared with you so far is to work in assembly line fashion with your articles.

- 1.** Write your article
- 2.** Bookmark your article
- 3.** Turn your article into a video
- 4.** Convert your articles into Pdf's and upload them to Docstoc and Scribd.
- 5.** Make sure you take care to put links back to your website in all of your articles.

The list may seem small but that's because it's supposed to be. This is not about being overwhelmed to the point of not being able to get anything accomplished.

The easier it is, the more you will want to do it until it becomes second nature to you. Once your system is rocking you'll begin to draw sales on autopilot because your articles, videos and pdf's aren't going anywhere, they will continue to bring you traffic for a long time.

## Your Secret Affiliate Profit Strategy

Actually this is a really simple affiliate strategy you can use to build a huge list and make money at the same time.

Here's the strategy in a nutshell...

Create a blog, preferably hosted on your own domain (so you don't have to worry about it getting shut down out of the blue). But you can use blogger.com if you want, it will still work.

Start generating as much content as you can about your subject of interest. Try to keep your posts to 300-400 words. Short posts will keep you interested in writing more often.

Use relevant keywords in your posts so the search engines will show you some love and make sure to install Google analytics so you can track your traffic.

Now instead of loading up your blog with adsense, affiliate banners and links, just put content on it for now.

What you're going to do is some quick market testing to see what people want to buy and for that the easiest place to go to is Clickbank.

Find a product with a relative moderate gravity between 30-90 that pays at least \$20bucks in commission and create a squeeze page offering a free report related to the problems the product you've chosen will solve.

Setup your squeeze page to redirect to the affiliate product and create an autoresponder series of at least 4 or 5 articles related to the topic the product is focused on and in the P.S. at the end of your article put a link to the affiliate product.

Your report doesn't have to be long, it can be about 5-10 pages and all you need to do to create it is find 5-10 relevant articles you can rewrite and put in a logical sequence. Make sure to place a link to the affiliate product you've chosen in your report and that's it.

Set your autoresponder to deliver your messages once a week, which is four emails per month and integrate your own products down the road once you've created them.

Now all you have to is place the link to your squeeze page in the sidebar of your blog and drive traffic to your blog using the methods I've described above.

You can do this for as many affiliate products as you want. Just repeat the process over and over again. At the same time monitor what's selling the most and create your own version for instant profits and since you'll have a list of subscribers you can send out an email announcing your product.

Well that's all for now, but stay tuned to your inbox as I will be releasing some products that will go into more detail with videos and all, to ramp up your online profits.

Thanks for reading and I hope you take action on what I've shared with you because I know

that you will see a dramatic increase in your traffic and sales if you do.

**Wishing you all the best on your internet journey,**



Fernando Morales

*Fernando Morales*